

GOHIO COMMUTE UPDATE AND PERFORMANCE MEASURES

Air Quality Subcommittee

December 19, 2025

ACTION REQUESTED

No action is requested. This presentation is for information.

PREVIOUS ACTION

Staff presents quarterly updates to the Air Quality Subcommittee.

BACKGROUND

- Staff created performance measures to track progress of Gohio Commute
- Four (4) Categories
 - User Metrics
 - Systemwide Performance Metrics
 - Platform Administration and Enhancement Metrics
 - Outreach and Promotion Metrics



USER AND SYSTEMWIDE METRICS

Users



8,206/34%

Non-SOV Trips



181,770/56%

VMT Avoided



1,858,649/58%

CO₂ Avoided (t)



737/64%

\$ Saved

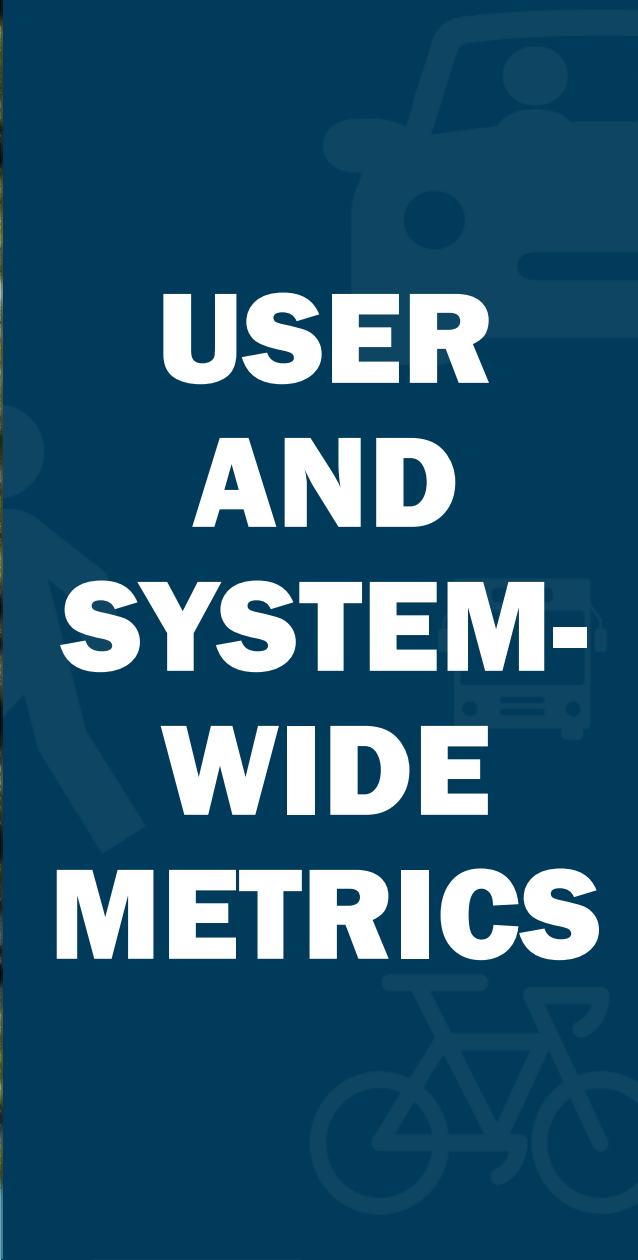


\$1,207,362/67%





671 Acres



**USER
AND
SYSTEM-
WIDE
METRICS**



1,661 Times

USER AND SYSTEMWIDE METRICS

2025 Vanpool Metrics Per Month Per Person

- Miles avoided 414 – 2,553 miles
- CO₂ avoided 0.14 – 0.88 tons
- Commuter savings \$228 – \$1,404

2025 Vanpool Metrics through November

- 36 active vanpools
- 17 sunset
- County Origin
 - Cuyahoga, Erie, Huron, Lake, Lorain, Mahoning, Medina, Summit, Trumbull



PLATFORM ADMINISTRATION AND ENHANCEMENT METRICS



**OHIO
COMMUTER
CHALLENGE**



**SAVE MONEY &
WIN PRIZES**

Click here for details!

SEPTEMBER 8-21, 2025

Prizes donated by:
COMMUTE
with **enterprise**

The graphic features a collage of images: a person on a bus, a person on a bicycle, and a person in a car. A semi-transparent white box contains the text and graphics.

Ohio Commuter Challenge

- 65 Participants
- 795 trips
- 6,442 miles
- \$3,783 commuter savings
- 2.3 tons CO₂
- 132,459 calories

PLATFORM ADMINISTRATION AND ENHANCEMENT METRICS

Lake Eerie Challenge

- 72 Participants (5%)
- 1,892 trips (<1%)
- 13,166.3 miles (9%)
- \$8,200 commuter savings (9%)
- 5.2 tons CO₂ (0%)
- 305,810 calories (2%)



LAKE EERIE CHALLENGE

GO (CAR)BON FREE
OCTOBER 1ST – 31ST

Log your trips
Win weekly prizes
Compete with others
Register today



OUTREACH AND PROMOTION METRICS

Gohio Commute Office Hours

- Quarterly updates on new topics related to Gohio Commute
- Notifications through email and the Gohio Commute platform
- Q4 Topic: Guaranteed Ride Home Program
 - 22 Registrants
- Next Topic: Employer Incentive Programs

A promotional graphic for Gohio Commute Office Hours. It features a man in a suit standing by the open door of a dark car. The background is a light blue sky with clouds. The Gohio Commute logo is in the top right corner. Text on the left side of the graphic provides details about the office hours.

Office Hours
WHEN: Dec. 17th
12:00pm-1:00pm

TOPIC:
Guaranteed Ride Home Program

WHERE: Click here to register for the online webinar

FINANCIAL IMPACTS

NOACA's current annual budget for the Gohio Commute platform is \$10,000.

NEXT STEPS

Staff will provide quarterly updates on platform performance metrics to the Subcommittee



NOACA

Northeast Ohio Areawide Coordinating Agency

NOACA will **strengthen** regional cohesion, **preserve** existing infrastructure, and **build** a sustainable multimodal transportation system to **support** economic development and **enhance** quality of life in Northeast Ohio.