



PERFORMANCE MEASURES DATA AND ANALYSIS REVIEW

**Economic Development Subcommittee
September 26, 2025**

ACTION REQUESTED

No action requested. This item is for information and discussion.

PREVIOUS ACTION

No previous action.

BACKGROUND

17 Key Topic Areas Identified in SWOT Analysis Process:

Access to Broadband; Aerospace / NASA Glenn; Agriculture; Cultural Amenities; Education; Equity; Healthcare; Housing; Immigration; Innovation and Entrepreneurship; Institutions - Regional Collaboration, and Urban and Rural Connectivity; Manufacturing; Parks and Recreation; Tourism; Transportation; Water Resources; and Workforce Development

BACKGROUND

- **Performance measures data analysis**
 - Crucial to making decisions in identifying patterns
 - Provides validity to conclusions
 - Support regional development initiatives to implement the CEDS
 - Helps build convincing arguments for project's need and impact on the region when applying for funding

BACKGROUND

- **NOACA will partner with CSU Center for Economic Development (Center) to provide data and information**
 - Inform stakeholders
 - Guide local policy
 - Strengthen the understanding of economic conditions
 - Guide strategic decision-making across CEDS priority areas

BACKGROUND

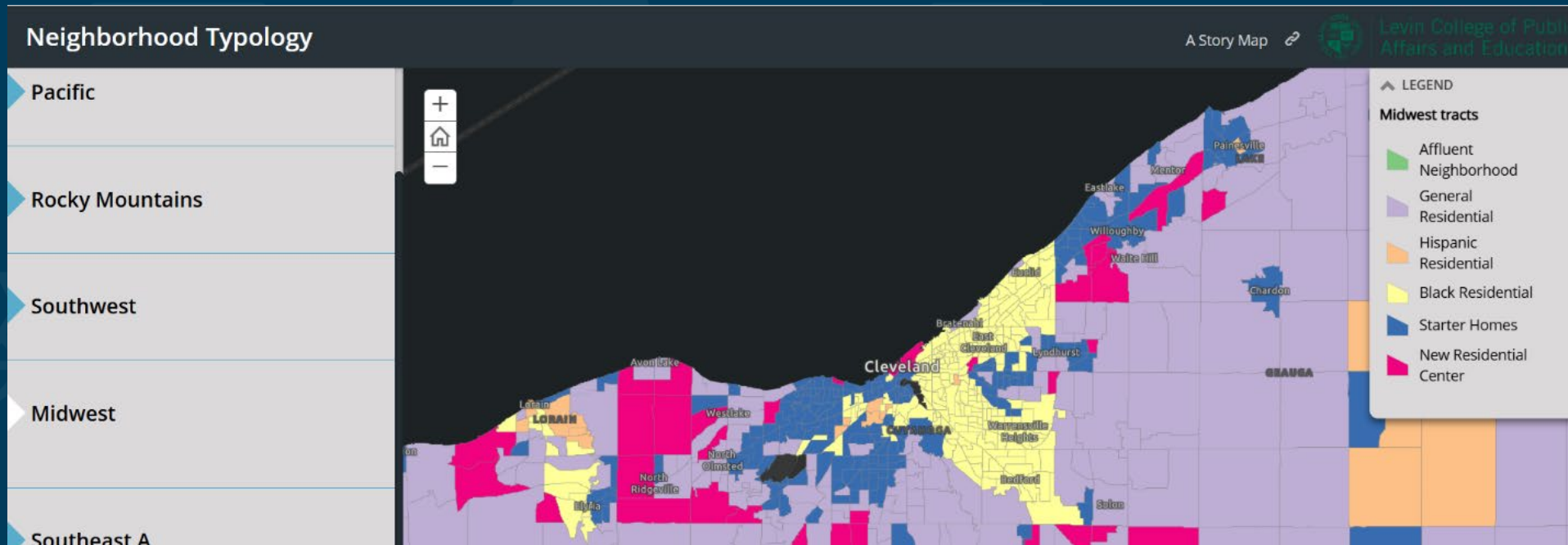
- **Geography**
 - Center will report all data (incl. sub-geographies) for the region with comparisons to Ohio and U.S.
- **Demographics**
 - Complete population breakdown by age, race, ethnicity, etc.
- **Socioeconomic**
 - Education, economic, employment (long-term breakdowns)
 - Medium/per capita household income, educational attainment, graduation rates, household broadband access, employment to population ratio, unemployment rate, etc.

BACKGROUND

- **Housing**
 - Relevant indicators (household size, medium home value, housing affordability measures)
- **Business**
 - Total number of firms and employees, sum of wages

BACKGROUND

- Center's mapping tool data portal example:
<https://www.arcgis.com/apps/MapSeries/index.html?appid=1db4cded601c43f493a0037fe1e338c1>



FINANCIAL IMPACTS

No financial impact.

NEXT STEPS

- **Established priorities measuring CEDS performance and implementation**
 - Key to providing a framework for measuring success and track progress regarding EDS goals



NOACA

Northeast Ohio Areawide Coordinating Agency

NOACA will **strengthen** regional cohesion, **preserve** existing infrastructure, and **build** a sustainable multimodal transportation system to **support** economic development and **enhance** quality of life in Northeast Ohio.