

AIR QUALITY PUBLIC EDUCATION AND OUTREACH

**Air Quality Subcommittee
September 19, 2025**

ACTION REQUESTED

No action requested. This item is for information and presentation.

PREVIOUS ACTION

The Air Quality Subcommittee has received previous updates on this agenda item.

BACKGROUND

Air Quality Advisory Days

Public Communications by Method from June 2025 through August 2025

- Eight (8) Advisory Day communications
 - June 4, June 10, June 28, July 4, July 22, July 23, August 4, August 7
- AQ Advisory emails sent to subscribers as needed
- Sign up for advisories on the NOACA Air Quality Advisories webpage
- Visit www.airnow.gov for daily air quality status



BACKGROUND

Public Engagement and Outreach

Comprehensive Climate Action Plan (CCAP) Engagement



- July 17 – August 31, 2025, Public Comment Period (47 comments submitted)
- CCAP Virtual Public Meeting held August 21, 2025, in partnership with the City of Cleveland
 - 87 attendees
 - 21 questions/comments addressed
 - Watch the recording here: vimeo.com/1112055688?share=copy

BACKGROUND

Public Engagement and Outreach

Media Messaging

- Social media: Gohio Commute App, CCA, CCAP promotion on social media, website
- Audacy/Channel 3/WKYC media campaign messaging reflects air quality and rideshare programs
- Commuter Choice Awards video: <https://www.wkyc.com/video/news/local/northeast-ohio/on-the-go-ohio-city-bicycle-co-op/95-0d3e343c-255e-408b-a367-e3f413d52b10>



The Gohio Commute app is now available on iPhone & Android!

Log your trips – walk, bike, carpool/vanpool, and transit – and earn rewards for smart, sustainable travel choices.

Download today! Search **Gohio Commute** in your app store.



Public Comment is Now Open!

Comment on our Draft Climate Action Plan and Draft CCAP Implementation Playbook from now through August 31st. Visit noaca.org for more info.



Join the movement.

Commute for a better tomorrow.

Register your organization for the Commuter Choice Award Challenge!



BACKGROUND



**LAKE EERIE
CHALLENGE**

NOACA
Northeast Ohio Areawide Coordinating Agency

goohio
commute

**GO (CAR)BON FREE
OCTOBER 1ST – 31ST**

Log your trips. Win weekly prizes.
Compete with others. Register today!

JOIN THE CHALLENGE

NOACA
Northeast Ohio Areawide Coordinating Agency

RTA

Bike Cleveland

UNIVERSITY
CIRCLE INC

LAKETRAN

Upcoming: “Lake Eerie” Challenge
October 1-31, 2025

Thank you to our partners:

- Bike Cleveland
- GCRTA
- Laketrans
- University Circle Inc.

NEXT STEPS

NOACA will provide quarterly updates to the Air Quality Subcommittee



NOACA

Northeast Ohio Areawide Coordinating Agency

NOACA will **strengthen** regional cohesion, **preserve** existing infrastructure, and **build** a sustainable multimodal transportation system to **support** economic development and **enhance** quality of life in Northeast Ohio.