



Call for Artists (CFA) for NOACA Building Mural Project

**Issue Date: June 28, 2024
Closing Date: July 19, 2024**

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1. NORTHEAST OHIO AREAWIDE COORDINATING AGENCY (NOACA)

The Northeast Ohio Areawide Coordinating Agency (NOACA) is a Cleveland-based transportation and environmental planning organization that serves as the metropolitan planning organization (MPO) and designated areawide water quality management agency for the counties of Cuyahoga, Geauga, Lake, Lorain, and Medina in Ohio.

In these capacities it:

- Works with other organizations to help address northeast Ohio's transportation, air quality, and water quality needs
- Conducts metropolitan planning for various modes of transportation, including vehicles, freight, transit, bicycle, pedestrian, etc., while considering the transportation system's impact on the environment and land use
- Prepares the region's long-range transportation plan and short-range transportation improvement program, which is the region's capital budget for federally funded transportation projects
- Conducts studies that address congestion, improve safety and strengthen community livability

The vision of NOACA is as follows: NOACA will **STRENGTHEN** regional cohesion, **PRESERVE** existing infrastructure, and **BUILD** a sustainable multimodal transportation system to **SUPPORT** economic development and **ENHANCE** quality of life in Northeast Ohio.

NOACA is directed by a 48-member Board of Directors, representing the City of Cleveland and all five NOACA counties and their communities, plus transit agencies, the Northeast Ohio Regional Sewer District (NEORS), the Cleveland-Cuyahoga County Port Authority, the Ohio Environmental Protection Agency (Ohio EPA), the Ohio Department of Transportation (ODOT), and the Ohio Turnpike Infrastructure Commission.

The NOACA region is home to 2.1 million people and over 150 units of government. The region is anchored by several urban core cities with the largest being Cleveland.

More information about NOACA is available on our website at www.noaca.org.

2. PROJECT BACKGROUND

NOACA owns and occupies a three-story building situated at the corner of E. 13th Street and Superior Avenue in downtown Cleveland, Ohio. It is immediately surrounded by an urban neighborhood that is comprised of residential high-rise buildings, condominiums, office space, restaurants and other small retail establishments. The building is also located along one of Cleveland's main arterial transportation corridors. Superior Avenue is traveled by thousands of people per day who are moving into and out of downtown Cleveland via automobile, transit, walking and biking.

The goals of this project are to leverage the building's exterior as a public reflection of NOACA's work and mission as a regional transportation and environmental planning organization, and to enhance the appearance of the cityscape for people who live in, work in, and visit the neighborhood.

The NOACA Mural project is a part of the agency's "Net Zero Cool" initiative, which was launched in 2020. Net Zero Cool consists of the installation of multi-phased green infrastructure and education signage on NOACA's property (see attached Exhibit A).

The project space consists of the following:

- East-facing wall - three-stories tall by approximately 158 feet in length (required)
- North-facing dominant wall - three-stories tall by approximately 78 feet in length (optional depending on cost and final agreement on concept between NOACA and selected artist)
- North-facing lower wall – 16 feet tall by 35 feet wide (optional depending on cost and final agreement on concept between NOACA and selected artist)

Building photos are attached to this CFA as Exhibit B.

3. SUBMISSION PROCESS

NOACA's call for artist process will be conducted in a manner that is transparent, fair and open to the public.

Artists or teams of artists interested in responding, shall send an email containing the following information to procurement@mpo.noaca.org. The deadline to respond is July 19, 2024

- Name
- Link to artist's web-based portfolio
- Brief biography that includes descriptions of:
 - Experience developing concepts for large-scale, painted outdoor murals
 - Experience installing large-scale, painted outdoor murals, or similar projects
- Certification Regarding Debarment, Suspension & Other Responsibility Matters, attached to this CFA as *Exhibit C*.

Please reference "Mural Call for Artists" in the subject line of the email.

4. QUALIFICATIONS

Eligible artists cannot currently or at the time of contracting be listed on any federal, state, or local government jurisdiction debarment or suspension lists.

This call for artists is open to all qualified artists or teams of artists, age 18 years and older. Priority consideration will be given to artists who demonstrate ability and experience in designing and installing large-scale, painted outdoor murals.

5. TIMELINE

The estimated timeline for the selection of an artist and project completion is as follows:

July 19, 2024 – Deadline to respond to call for artists

- Responses to call for artists shall be emailed to procurement@mpo.noaca.org.
- Please reference “Mural Call for Artists” in the email subject line.
- NOACA assumes no responsibility for transmission errors.
- Responses received after the deadline or with incomplete information will not be considered.

July-August 2024 – Candidate artist selection

- Responses to call for artists reviewed by NOACA
- Multiple final artist candidates will be identified

August-September 2024 – Notify final candidates and concept development

- All final candidates notified via email.
- Final candidates will be provided with additional project specifications and invited to submit a mural concept.
 - Final candidates will be paid a stipend for development and submittal of concept.

September-October 2024 – Select artist, project development and contract execution

- Selection of artist for award of project contract
- NOACA works with awarded artist to finalize design, project budget, and production needs of installation
- Contract executed with awarded artist
- Work commences

October-November 2024 – Project completion

- Installation of mural is completed

6. EVALUATION CRITERIA TO SELECT CANDIDATE ARTISTS

Artists responding to this solicitation will be evaluated according to the following general criteria:

- Experience in mural concept development
- Experience in installing large-scale, painted outdoor murals on building facades
- Demonstrated ability to execute projects on time, within scope, and within budget
- An interest in public art projects that incorporate themes of transportation, infrastructure, the natural environment, and sustainability

7. ADMINISTRATIVE TERMS AND CONDITIONS

- A. There is no Disadvantaged Business Enterprise (DBE) goal for this contract, but DBE-certified entities are encouraged to apply, and non-DBE entities are encouraged to subcontract a portion of work to firms certified as DBE by the [State of Ohio's Unified Certification Program](#). If a DBE-certified firm is the prime or sub-consultant, the pricing proposal should quantify the level of DBE participation as a percentage of the total contract.
- B. Consultants agree not to discriminate against any employee or applicant for employment because of race, color, religion, sex, sexual orientation, gender identity, or national origin. Such action shall include, but not be limited to, the following: employment, upgrading, demotion or transfer, recruitment or recruitment advertising, layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. Consultants further agree to comply with all requirements of Title VI of the Civil Rights Act of 1964, 42 U.S.C. § 2000d et seq., 49 C.F.R. Part 21.
- C. A call for artists does not constitute an offer or a contract.
- D. NOACA reserves the right to amend, cancel or reissue the call for artists or to revise the timeline at any time.
- E. NOACA reserves the right to reject any and all submissions and to waive minor irregularities in the submission process. NOACA may accept any submission if such action is believed to be in the best interest of the agency.
- F. Aside from the agreed-upon stipend to be paid to final candidates for development and submission of a design concept, NOACA is not liable for any other cost incurred by the artist prior to execution of a contract.
- G. The contract between the awarded artist and NOACA shall include all documents mutually entered into including the contract instrument, relevant portions of the call for artists; and the artist's response to the CFA and any other requests for information. The contract must be consistent with the provisions stated in the call for artists, as may be modified by negotiations.
- H. The awarded artist will serve as the prime consultant on the building mural project and will assume the responsibility for all services required by the contract, regardless of whether directly performed by the artist. Further, the artist will serve as the sole point of contact for NOACA regarding all services included in the contract scope of work.

- I. The artist's project team shall be approved by NOACA. NOACA must approve any changes in the project team.

8. QUESTIONS

For questions regarding the RFP, please contact procurement@mpo.noaca.org. Submitting questions early in the process provides NOACA the opportunity to respond; questions received near the deadline may not receive a response. All answers will be publicly posted on [NOACA's website under About-Contact Us-Doing Business with NOACA](#).

EXHIBIT A – Diagram: Net Zero Cool, “The Story of Water”

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1. Rainwater Harvesting

Rainwater is harvested from 70% of the roof surface via the existing roof drains. The roof drainage is intercepted at exterior walls and diverted to a new exterior downspout system. The captured stormwater is piped to the underground cistern for use as irrigation water.

4. Green Wall

The green wall helps regulate the temperature in the building which saves energy. Water from the cistern is used to irrigate the green wall.

Roof rainwater harvesting through downspout

Pump for irrigation

Infiltration at surface

2. Irrigation Cistern

Water stored within the underground cistern is used to irrigate the plant material of the green wall and bioretention basins.

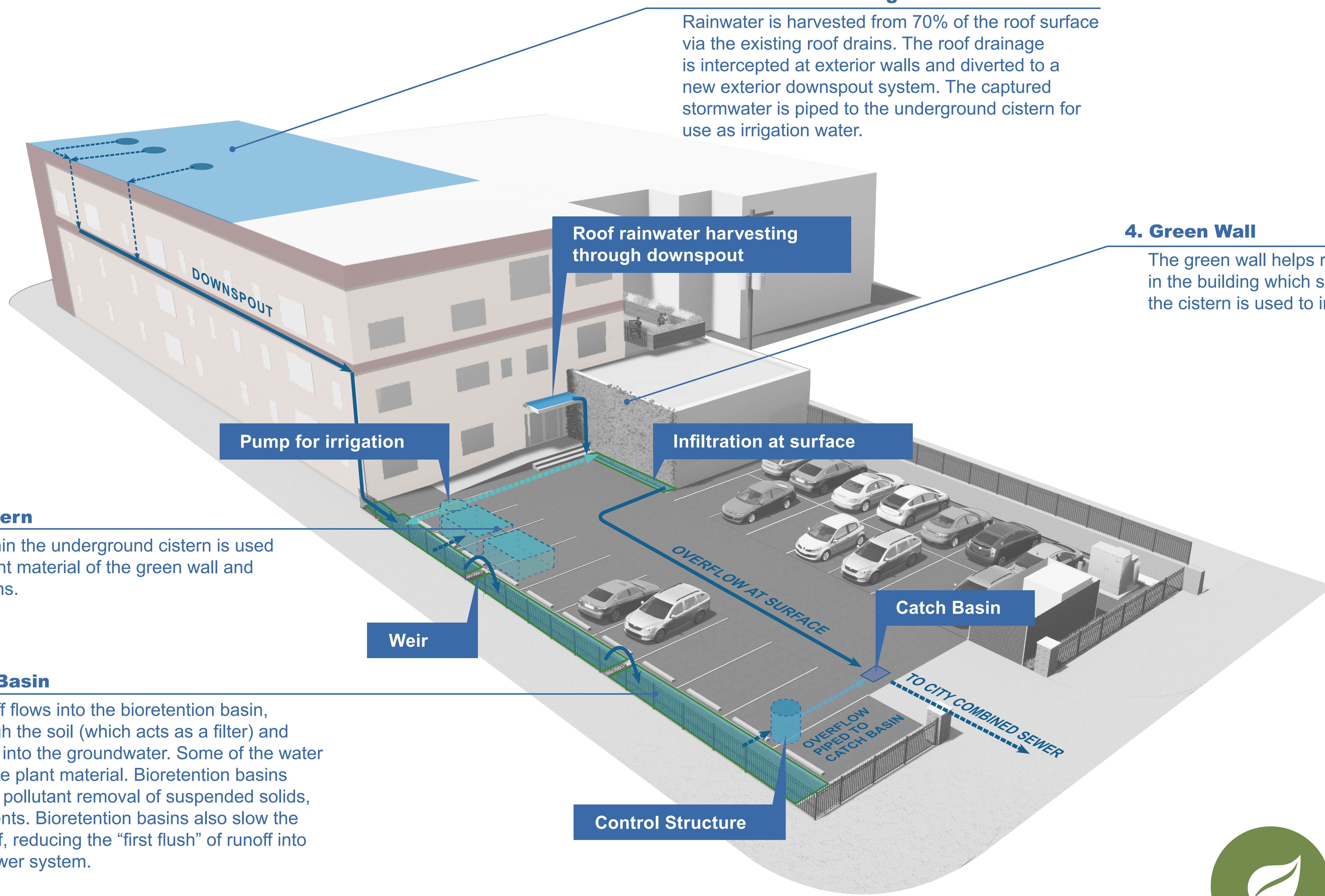
3. Bioretention Basin

Stormwater runoff flows into the bioretention basin, percolates through the soil (which acts as a filter) and eventually drains into the groundwater. Some of the water is absorbed by the plant material. Bioretention basins provide excellent pollutant removal of suspended solids, metals and nutrients. Bioretention basins also slow the stormwater runoff, reducing the "first flush" of runoff into the combined sewer system.

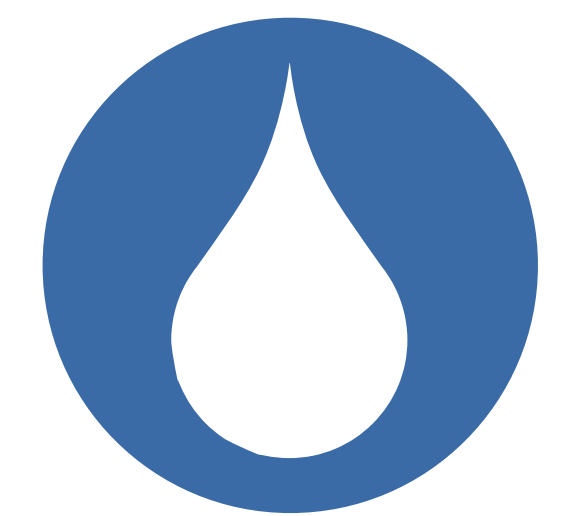
Weir

Catch Basin

Control Structure



Environment



Water Quality

THE STORY OF WATER

EXHIBIT B – Building Photos
NORTHEAST OHIO AREAWIDE COORDINATING AGENCY
1299 SUPERIOR AVENUE



Figure 1: NOACA East-facing wall



Figure 2: North-facing dominant wall

EXHIBIT B – Building Photos, continued
NORTHEAST OHIO AREAWIDE COORDINATING AGENCY
1299 SUPERIOR AVENUE



Figure 3: North-facing lower wall

EXHIBIT C – Certification Regarding Debarment, Suspension & Other Responsibility Matters

This Certification is required to be submitted to NOACA on behalf of the principal bidder/proposer and all subcontractors whose subcontracts are reasonably anticipated to exceed \$25,000 in value.

- A. The undersigned Bidder/Proposer/Subcontractor ("Attester") certifies to the best of its knowledge and belief that the Attester and/or any of its principals or subcontractors:
1. Are not presently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from covered transactions by any Federal department or agency;
 2. Have not, within a three-year period preceding this bid/proposal, been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain or performing a public (Federal, State or Local) transaction or contract or subcontract; violation of Federal or State antitrust statutes, or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements or receiving stolen property; and
 3. Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or local) with commission of any of the offenses enumerated in Paragraph 2 above; and
 4. Have not, within a three-year period preceding this bid/proposal, had one or more public transactions (Federal, State or local) terminated for cause or default by any federal, state or local agency.

"Principals" for the purposes of this certification, means officers, directors, owners, partners, and persons having primary management or supervisory responsibilities within a business entity (e.g., general manager, plant manager, head of a subsidiary, division, or business segment, and similar positions).

This certification concerns a matter which may be within the jurisdiction of an agency of the United States and the making of a false, fictitious, or fraudulent certification may render the maker subject to prosecution under Section 1001, Title 18, United States Code.

- B. The Attester shall provide immediate written notice to NOACA's Procurement Officer if, at any time, the Attester learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
- C. A certification that any of the items in Paragraph A exists will not necessarily result in withholding of an award under this solicitation. However, the certification will be considered in connection with a determination of the Attester's responsibility. Failure of the Attester to furnish a certification or provide such additional information as requested by NOACA may render the Attester non-responsible, and the Attester shall not be considered for award.

- D. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render, in good faith, the certification required by Paragraph A. The knowledge and information of an Attester is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
- E. The certification in Paragraph A is a material representation of fact upon which reliance was placed when making award. If it is later determined that the Attester rendered an erroneous certification, in addition to other remedies available to NOACA, NOACA may terminate the contract resulting from this solicitation for default.

If the Attester is unable to attest to any of the statements in this certification, it shall attach an explanation.

THE UNDERSIGNED CERTIFIES OR AFFIRMS THE TRUTHFULNESS AND ACCURACY OF THE CONTENTS OF THE STATEMENTS SUBMITTED ON OR WITH THIS CERTIFICATION AND UNDERSTANDS THAT THE PROVISIONS OF [31 USC SECTIONS 3801 et seq.](#) ARE APPLICABLE THERETO.

Executed this ____ day of _____, 20__.

Name of Bidder/Proposer: _____

Address: _____

City, State, Zip: _____

Signature of Authorized Official: _____

Printed Name of Official _____ Title of Official _____

Telephone _____ Fax _____ E-Mail _____