

Form Name: 2019 TLCI Planning Study Application
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Project Sponsor / Agency Name	LAKETRAN, (along the City of Willouby, City of Eastlake & City of Willowick)
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Preference for TLCI planning study development	Consultant-led TLCI Planning Study
Study Name	Vine St. Corridor Planning Study
Total Project Cost	140000
NOACA Funding Requested	120000
Local Funding Committed	20000
Describe local funding sources here, if applicable	General funds from LAKETRAN, City of Willowick, City of Eastlake and the City of Willoughby
NOACA may consider partial funding for some projects. Please check the appropriate box below:	<input type="checkbox"/> My agency will be able to implement the project if provided partial funding
Project Location (attach a location map at the end of the application)	Vine St. Lake County Ohio - City of Willowick, City of Eastlake and City of Willoughby
Project Study Area (including geographic boundaries)	The Lake County Vine Street Corridor begins at the intersection of Lakeshore Blvd. and Vine St. in Willowick, continues along Vine St. through Eastlake and terminates at the intersection of Vine St. and Erie St. in Willoughby.
Detailed Project Description	The Lake County Vine Street Corridor begins at the intersection of Lakeshore Blvd. and Vine St. in Willowick, continues along Vine St. through Eastlake and terminates at the intersection of Vine St. and Erie St. in Willoughby. The Vine Street Corridor is the nexus uniting the lakefront in Willowick to historic downtown Willoughby. Through this comprehensive planning study, eight study components will be explored to support various transportation modes, including pedestrian, bicycle and transit, along with vehicular traffic.

Proposed Study Components

Bicycle Transportation Planning
Pedestrian Transportation Planning
Traffic Analysis
Transit Planning
Transportation Demand Management
Economic Analysis*
Land Use Planning*
Redevelopment Planning*

Proposed Study Components Description

Determining the best design along Vine Street to meet multi-modal transportation needs (bicycle, pedestrian, transit, along with performing a Traffic Analysis).

With LAKETRAN as a partner to the three cities in this planning study, Transportation Demand Management is incorporated to maximize the choices on how people travel along the Vine St. corridor.

The study will review Land Use Planning in the three cities along Vine Street, determining if there are conflicting land uses and identifying areas where potential changes for the land use would create a more harmonic development along with corridor.

Completing an Economic Analysis will assist in Redevelopment Planning of Vine Street. Completing all eight of the study components will give a full picture on how to harmonically improve the corridor, linking the various destination points to one-another through multi-modal development.

1. How does the proposed study meet the first and sixth TLCI objectives to (1) Develop transportation projects that provide more travel options through complete streets and context sensitive solutions, increasing user safety and supporting positive public health impacts and to (6) Provide people with safe and reliable transportation choices that enhance their quality of life while also advancing NOACA's regional goals to BUILD a sustainable, multi-modal transportation system and to ENHANCE the quality of life in Northeast Ohio? (30 points)

The Vine St. Corridor Planning Study examines connecting the Lake Erie lakefront in Willowick to historic downtown Willoughby through ensuring proper sidewalks and transit-stop locations along the corridor and establishing more robust bicycle-friendly roadways. The study will also explore road diets and traffic calming as well. Enhancing the transportation system for a safer multimodal environment encourages travelers to consider the possibility of walking, biking and riding the transit system as travel the corridor to various destinations. This, in turn, enhances the quality of life for the 55,000 residents of the three cities and all those who work in and visit these cities, as well.

2. How does the proposed study meet the second TLCI objective to (2) Promote reinvestment in underutilized or vacant/abandoned properties through development concepts supported by multimodal transportation systems and advance NOACA's regional goal to ENHANCE the quality of life in Northeast Ohio? (15 points)

The Vine Street Corridor Planning Study will incorporate traffic and economic analysis to help identify areas where road diets, bike lanes, constructing/repairing sidewalks, transit stop locations way signage, and crosswalks, to name a few, would help identify and enhance vitality for those seeking to reinvest in underutilized or vacant/abandoned properties. Vine St. is a target corridor for all of the cities to reinvest in infrastructure, helping reinvigorate an area that is underutilized and has vacant building. Developing a multimodal plan which provides ease for both employees and patrons to travel, allows the destinations along the corridor to become more desirable, thus, enhancing quality of life in Northeast Ohio.

3. How does the proposed study meet the third TLCI objective to (3) Support economic development through place-based transportation and land use recommendations, and connect these proposals with existing assets and investments and advance NOACA's regional goals to PRESERVE existing infrastructure and to SUPPORT economic development? (15 points)

The Vine Street Corridor Planning Study, using the existing foot print of Vine St, will determine how to best approach multimodal needs through exploring all aspects including, but not limited to lighting and signage, road diets and traffic calming, transit waiting environments, sidewalks and crosswalks and bike parking and lanes. The study will assess land use along the corridor in the three cities and determine if recommendations for more uniform land uses might be warranted and if so, in what areas. The study will also look at ways infrastructure improvements would enhance businesses along the corridor, providing an environment where economic development can flourish.

4. How does the proposed study meet the fourth TLCI objective to (4) Ensure that the benefits and burdens of growth, change and transportation projects are distributed equitably by integrating accessibility and environmental justice into projects and advance NOACA's regional goals to BUILD a sustainable, multi-modal transportation system and to PRESERVE existing infrastructure? (15 points)

The Vine Street Corridor Planning Study supports investing in projects that take into account environmental justice. The project seeks to identify areas that will enhance and expand multimodal transportation. The project also seeks to develop an implementation plan that provides greater ease for those who prefer or rely on alternatives modes of transportation to automobiles, might not have automobiles, or regularly utilize their automobile as a means to get to their destination. The planning study's focus is to address the various needs, while working within the framework of the existing infrastructure along Vine St.

5. How does the proposed study meet the fifth TLCI objective to (5) Enhance regional cohesion by supporting collaboration between regional and community partners and advance NOACA's regional goal to STRENGTHEN regional cohesion? (15 points)

The City of Willowick, City of Eastlake, City of Willoughby and LAKETRAN have joined together in applying for and supporting the Vine St. Corridor Planning Study. The various entities understand and embrace the need for a regional, cohesive approach to development, thus enhancing each of their cities and organization, individually as well as the region, as a whole.

6. How will the sponsor manage the study, and ultimately deliver the projects it recommends? Include any experience the sponsor has in managing a TLCI or TLCI-like public planning process. (10 Points)

All of the partners on the project have managed TLCI-like projects. The City of Willoughby's mayor has over 30 years of planning and project management. Along with that, employees from Willoughby have been responsible for planning and project management. The City of Willowick has received a TLCI planning study. Also, their Economic Development Manager has over 20 years of managing various LPA, planning and construction projects and grants, LAKETRAN has received a TLCI grant and regularly receives federal and state funding where they are responsible for planning and project grant management. Eastlake has managed numerous projects, such as the development of the Miracle League Field.

Attachment 1: Map of proposed study area

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Attachment 2: Council/Board Resolution to apply for TLCI Planning study and, if applicable, to fund local match

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Attachment 3: Letter of Support from head of community/organization (e.g. Mayor, City Manager, Executive Director, etc.), that is sponsoring the study.

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Attachment 4: Letter of Support from impacted political jurisdictions that are included in the study area, but are not the project sponsor (required if applicable).

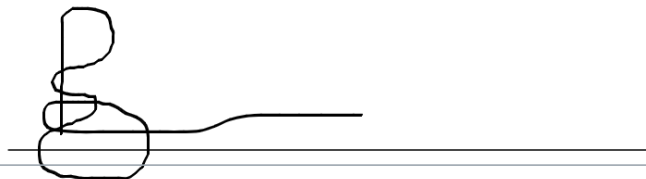
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Attachment 5: Additional Letters of Support (from non-government organizations)

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Are you submitting more than one TLCI Planning Study application? No

Digital signature of person submitting application:



A handwritten signature in black ink, consisting of a stylized, cursive 'S' followed by a horizontal line extending to the right. The signature is positioned above a horizontal line that spans the width of the page.