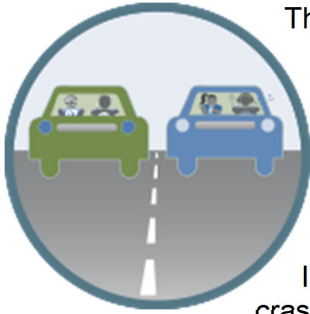


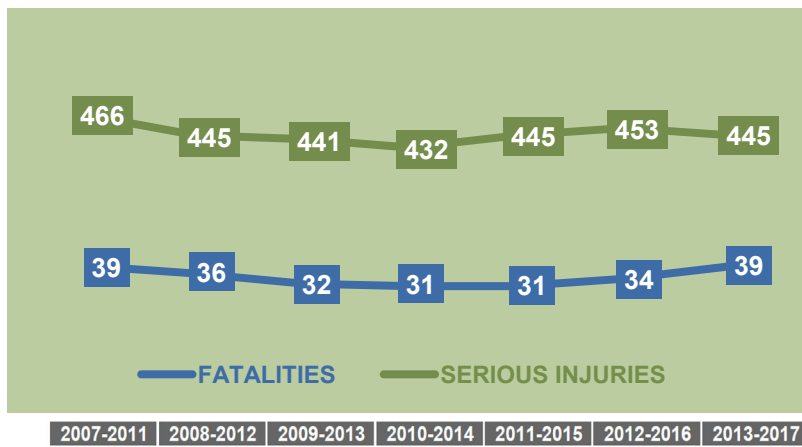
Emphasis Area: Young Driver



The Young Drivers emphasis area refers to drivers 25 years of age or younger. Research shows young drivers are more likely to drive faster than the speed limit, underestimate dangerous situations, allow shorter distance between their vehicle and another vehicle, and not use a seat belt. The leading causes of young driver crashes include driver inexperience, driving with teen passengers, nighttime driving, not using seat belts, or driving distracted, drowsy, reckless, or impaired.

In the NOACA region, over one third (34.1%) of serious injury and fatal crashes involve drivers 25 years old or younger. The trend of a large number of crashes involving younger drivers is expected to continue in the future.

YOUNG DRIVER 5-YR AVERAGE TRENDS



Crash Trend for Young Driver Fatalities

0%

5-Year Rolling Average from 2011 to 2017

Performance Measures:

Number of fatal crashes involving a driver 25 years old or younger

Number of serious injury crashes involving a driver 25 years old or younger

Targets:

2% reduction in the number of fatal crashes involving a driver 25 years old or younger each year between 2017 and 2023, from 39 to 35

2% reduction in the number of serious injury crashes involving driver 25 years old or younger each year between 2017 and 2023, from 445 to 394

Strategies:

Collect and analyze data to understand the locations and types of crashes involving younger drivers

Promote safe behaviors that contribute to the reduction of fatalities and injuries among young drivers

Support efforts to improve the education and skills of younger drivers

Emphasis Area: Young Driver

Performance Measure #1: Number of fatal crashes involving a driver 25 years old or younger

TARGET: 2% reduction in the number of fatal crashes involving a younger driver each year between 2017 and 2023, from 39 to 35

Performance Measure #2: Number of serious injury crashes involving a driver 25 years old or younger

TARGET: 2% reduction in the number of serious injury crashes involving a younger driver each year between 2017 and 2023, from 445 to 394

Strategy #1: Collect and analyze data to understand the locations and types of crashes involving younger drivers

Action	Measure
Identify high youth-related crash locations	# crash locations identified
Identify youth-related crash types or trends	# crash types identified

Strategy #2: Promote safe behaviors that contribute to the reduction in fatalities and injuries among young drivers

Action	Measure
Participate in regional and local safety meetings, coalitions and committees	# meetings attended
Promote partner messaging	# messages promoted

Strategy #3: Support efforts to improve the education and skills of younger drivers

Action	Measure
Support the assessment of school district policies on compliance with Ohio's Graduated Driver's License (GDL) Law	# school policies assessed
Advise local high schools on policy development regarding Ohio Department of Health's GDL education module as a requirement to receive school parking passes	# schools approached, # policies developed
Promote partner education and programming	# education programs promoted