

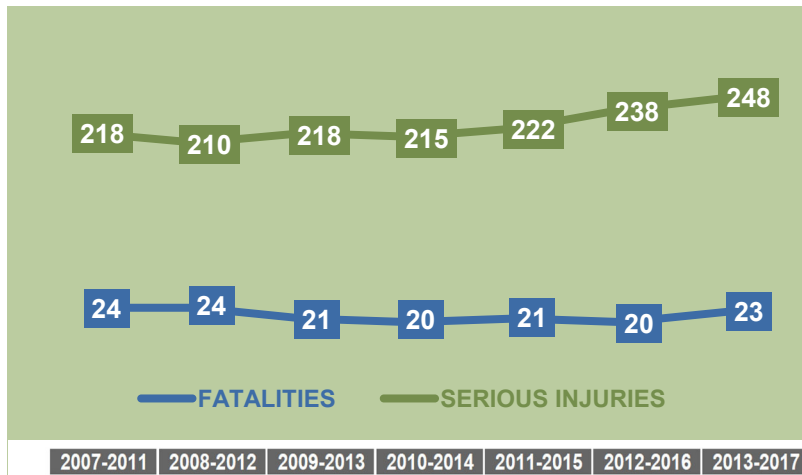
Emphasis Area: Older Driver



The number of Older Drivers (65 and over) are expected to increase dramatically over the next decade. By 2030, more than 20% of U.S. residents are projected to be 65 years of age or older, compared with 13% in 2010 and 9.8% in 1970. ([U.S. Census Bureau](#)). In 2015, there were 40 million licensed older drivers, a 50% increase from 1999 ([CDC Motor Vehicle Safety, Older Adult Drivers](#)).

As the population ages, our transportation system must be prepared to address safety issues specific to older adults. As we age, our vision, cognitive abilities, reflexes and other physical health conditions can influence our ability to drive safely. In addition, people 65 years old and over and involved in crashes are more susceptible to serious injuries and medical complications that can have fatal results.

OLDER DRIVER 5-YR AVERAGE TRENDS



Crash Trend for Older Driver Fatalities

▼ 4%

5-Year Rolling Average from 2011 to 2017

Performance Measures:

Number of fatal crashes involving drivers 65 years old or older

Number of serious injury crashes involving drivers 65 years old or older

Targets:

2% reduction in the number of fatal crashes involving older drivers each year between 2017 and 2023 from 23 to 20

2% reduction in the number of serious injury crashes involving older drivers each year between 2016 and 2023 from 248 to 220

Strategies:

Promote outreach efforts that educate older drivers and their caregivers on driving risks and mobility options

Support local senior mobility programs and planning processes

Emphasis Area: Older Driver

Performance Measure #1: Number of fatal crashes involving a driver 65 years old or older

TARGET: 2% reduction in the number of fatal crashes involving older drivers each year between 2017 and 2023, from 23 to 20

Performance Measure #2: Number of severe injury crashes involving a driver 65 years old or older

TARGET: 2% reduction in the number of serious injury crashes involving older drivers each year between 2017 and 2023, from 248 to 220

Strategy #1: Promote outreach efforts that educate older drivers and their caregivers on driving risks and mobility options

Action	Measure
Support regional groups and organizations offering older driver education programs	# partner groups # education programs
Support messages to emphasize the importance of seat belt use targeting older drivers	# messages shared

Strategy #2: Support local senior mobility programs and planning processes

Action	Measure
Support the development of the NOACA Public Transit-Human Services Coordinated Plan	participation in the plan development