TO: Bicycle and Pedestrian Advisory Council Members
Samuel Alai, Mayor, City of Broadview Heights
Larry Antoskiewicz, Mayor, City of North Royalton
Joyce Braverman, Director, Planning Department, City of Shaker Heights
Mike Challender, Sustainability Coordinator, Lorain County
Andrew Cross, Traffic Engineer, City of Cleveland
Timothy DeGeeter, Mayor, City of Parma
James W. Dvorak, Commissioner, Geauga County
Erin Fink, Lake County Engineer Representative
Leslie Farley, ODOT District 3
Marka Fields, Chief City Planner, Cleveland City Planning Commission
Meghan George, Mayor, City of Lakewood
Rob Hillard, City Manager, City of Oberlin
William F. Hutson, Commissioner, Medina County
David E. Marquard, Design and Construction Administrator, Cuyahoga County Depart. of Public Works
Sean McDermott, Chief Planning and Design Officer, Cleveland Metroparks
Calley Mersmann, Bicycle and Pedestrian Coordinator, Cleveland City Planning Commission
Allen Pennington, Engineer, City of Mentor
Anthony Ratajczak, Medina County Bicycling Community
David Short, ODOT District 12
Timothy Smith, Founder, Medina County Bicycle Task Force
James M. Sonnhalter, Manager of Planning, Cuyahoga County Planning Commission
Jacob VanSickle, Executive Director, Bike Cleveland
Richard Wong, Planning Director, City of Cleveland Heights
James Ziemnik, Director, Lorain County Metro Parks
Matt Zone, Council Member, Ward 15

FROM: Jacob VanSickle, Chair

DATE: February 14, 2020

RE: Bicycle and Pedestrian Advisory Council
Friday, February 21, 2020 from 10:30 a.m. to noon

NOACA Offices
1299 Superior Avenue, Cleveland, Ohio

I look forward to seeing you on Friday, February 21st, 2020 at 10:30 a.m. at the NOACA offices.
AGENDA

1. Approval of Minutes of BPAC Meeting held on November 15, 2019  
   Page 1-1

2. Public Comments on Current Agenda Items  
   Oral

3. Chair’s/Executive Director’s Report  
   Oral

4. Action Items

5. Presentation / Discussion Items
   a. Future Action/Discussion
      i. None
   b. Information/Discussion
      i. TLCI Program Update  
         Page 5-1
      ii. Bike Map Update  
          Page 5-5
      iii. Street Supplies Update  
           Page 5-7
      iv. 2018 NOACA Safety Priority Lists  
          Page 5-9
      v. Safe Routes to School Update  
         Page 5-11
      vi. Safety Calendar and Upcoming Events  
          Page 5-15
      vii. Focus Areas  
           Page 5-17

6. Old Business

7. New Business

8. Adjournment

NEXT MEETING: Friday, May 15, 2020 – 10:30 a.m. - 12:00 p.m.
Agenda Item
No.    1

MINUTES
Present: Please see the attached attendance record.

Mr. Andrew Cross, Chair of the Bicycle and Pedestrian Advisory Council (BPAC), convened the meeting at 10:30 a.m.

Meeting Minutes
A motion was made by Mr. Richard Wong to approve the minutes of the BPAC meeting held on August 16, 2019. The motion was seconded by Mr. Dave Schroedel. The motion passed by voice vote.

Public Comments
Loh, Secretary, Coordinating Committee, Clevelanders for Public Transit, stated that safety regulations should be established for motorized scooters in the region.

Chair’s / Executive Director’s Report
No report was presented at this meeting.

Announcement
Mr. Randy Lane stated that ODOT held a public meeting on the Access Ohio 2045 Plan at NOACA offices on November 14, 2019. He asked BPAC members to take one of ODOT’s cards placed on a table outside of NOACA’s meeting room. He said the card has a link to the Access Ohio 2045 survey and a link to the presentations made at the public meeting. He encouraged members to take the survey.

ACTION ITEMS
No action items were presented at this meeting.

PRESENTATION / DISCUSSION ITEMS

Project Planning Review (PPR) / Intergovernmental Review and Consultation (IGRC); 3rd Quarter State Fiscal Year 2020 LOR-CR 658-0.00 (Cleveland Street Improvements)
Mr. Lane provided background on PPR and reviewed the following project: Cleveland Street in Elyria (LOR SR 657) – PID 110986. Mr. Lane stated that the project involves converting Cleveland Street from 4 lanes to 3 lanes, with 5’ bike lanes and converting Cleveland Street/Gulf Road/East Bridge Street intersection from a traffic signal to a single-lane roundabout and adding new sidewalks, crosswalks, and curbs. Mr. Lane noted that the total cost of the project is $7,206,891. He reviewed project comments made by NOACA staff, who will coordinate with the sponsor.
Ms. Calley Mersmann inquired about activated signalized pedestrian crosswalks with contrast pavement type. Mr. Lane said he would email information to BPAC following this meeting.

Transportation for Livable Communities Initiative (TLCI) Applications Update

Mr. Jim Thompson provided background on the TLCI program. He stated that NOACA received 7 requests totaling $1.1 million for planning studies and 16 requests totaling $4.8 million for implementation projects. He mentioned that applicants made presentations on their implementation projects at NOACA offices on October 23-24. He stated that the annual budget for the TLCI program is $2 million (up to $500,000 for planning studies and the remaining amount for implementation projects). Mr. Thompson presented lists of planning studies and implementation projects being considered for funding this round. He mentioned that NOACA is going to do three regional planning studies totaling $600,000 and will use TLCI planning funds.

Mr. Thompson stated that TLCI project recommendations will be presented to the Planning and Programming Committee in January 2020 and the Board of Directors is anticipated to make final recommendations in March 2020.

Ms. Joyce Braverman asked how NOACA’s three applications will be judged against the other applications. Mr. Thompson stated that points are allocated based on how the projects align with NOACA’s regional strategic goals and TLCI program objectives. He noted that comments from the advisory councils will be taken into consideration, as well.

Mr. Cross asked if all the applications are on NOACA’s website. Mr. Thompson said no, but noted that the applications can be forwarded to BPAC for review.

Mr. Cross asked the deadline for BPAC members to submit comments to NOACA. Mr. Thompson said comments should be submitted by the third week in December 2019.

Mr. Nick Gorris pointed out gaps in funding for projects in the cities of Cleveland, Parma, and Wadsworth and asked if the projects will receive funding from another source. Mr. Thompson said some projects are tied to larger projects and / or will receive funding from other sources.

Mr. Tom Jordan asked if the total cost of the implementation projects includes the amount for bike paths and / or the pedestrian portion of the projects. Mr. Thompson said yes.

Mr. Wong asked what the process is for BPAC members to comment on projects. Mr. Thompson said he will email BPAC a link to the applications. Mr. Lane stated that the email will include the deadline to submit comments, as well.

Mr. Jacob VanSickle asked how staff will balance the review of a NOACA-led project. Mr. Thompson stated that staff will evaluate all the projects based on NOACA’s regional strategic goals and TLCI objectives and the projects will go through NOACA’s review process.

Mr. Lane stated that NOACA’s three regional planning studies will be done and will not compete against the four other studies for funding.

Mr. VanSickle asked if the three regional studies will be done by NOACA staff or consultants. Mr. Lane said the studies will be managed by NOACA staff using the services of consultants.

Mr. Wong stated that it would be great if staff could show on the TLCI planning studies list the predetermined decision that NOACA’s three regional projects will be done.
Mr. Cross commented that he did not understand why NOACA’s three regional studies were on the same list as the other planning studies if they will not be competing for funding.

BPAC members commented on the lack of clarity of the TLCI planning studies list.

Mr. Thompson stated that staff will clarify the project list.

Ms. Sara Maier asked if the three regional studies will receive funding from another source. Mr. Thompson said the intent is for the three studies to receive TLCI funds and noted that from time to time, NOACA has carryover TLCI funds.

Ms. Maier asked Mr. Thompson to provide an update on the timelines for outreach to stakeholders and the scope development for the NOACA regional studies. Mr. Thompson stated that staff is currently developing the scopes, so details are not yet available. He said there is currently no timeline when staff will reach out to stakeholders, but it will probably be scheduled in a couple of months.

Mr. Lane stated that the solicitation this round will guide decisions for the SFY 2021 TLCI program. He noted that staff will be reaching out to stakeholders in the next couple of months to build the scopes for the expected expenditure for the SFY 2021 TLCI program.

Mr. Cross stated again that he did not understand why NOACA’s three regional planning studies were on the same list as the other four studies.

Mr. Thompson stated that the requested funding amount for the three regional studies may change once the scopes have been formalized and staff has had discussions with NOACA’s partners. He noted that carryover amounts are always changing.

Mr. Cross asked if funding may be available for the other four studies after NOACA’s three studies have been funded. Mr. Thompson said yes.

Mr. Jim Ziemnik pointed out the overlap between the three regional studies and the four other studies submitted to NOACA this round. He asked if NOACA’s regional studies reduce the need for the other four studies. Mr. Thompson said potentially yes.

Mr. Jordan asked how NOACA ended up sponsoring the three planning studies and not the local municipalities. Mr. Thompson said the three studies are regional.

Mr. Lane stated that components of the three regional studies were either included in previous solicitations or communities expressed a need for them.

Mr. Cross asked how NOACA can predetermine that the three regional projects will be done without going through the TLCI process.

Mr. Thompson stated that any comments made by NOACA’s advisory councils will be considered for the scopes.

Mr. Lane stated that the concept of NOACA-led projects is not new, it was presented to the Planning and Programming Committee and the Executive Committee. He said it makes sense to do regional studies because they will benefit several communities.
Mr. Cross stated that no matter how good NOACA's three projects are, they should follow the exact same rules and process as the other four projects.

In reference to the list of planning studies, Mr. VanSickle commented that studies 4 and 7 could be one plan and studies 2 and 6 could be another plan.

**ACTIVATE Plan Survey**
Ms. Katie Sieb stated that NOACA is in the process of working on its Pedestrian and Bicycle Plan and has launched the ACTIVATE Plan Survey. She encouraged members to go to NOACA.org/ACTIVATE, complete the survey, copy the survey link and share it with people in their networks. Ms. Sieb mentioned that feedback from the survey will be used to form the basis of NOACA's plan. She said follow-up materials will be made available.

**Safe Routes to School Update**
Mr. Brian Blayney stated that Safe Routes to School (SRTS) is an international, national and state program that focuses on improving safety, access, and conditions for kids and families to walk and bike to school.

Mr. Blayney stated that funding is provided for planning, infrastructure and non-infrastructure projects. He mentioned that ODOT awards up to $4 million annually in SRTS funding to K-8 schools for education, training, and support materials. He noted that in the NOACA region, there are 72 school districts that cover 799 public and non-public schools, 28 with school travel plans developed representing 168 schools, and over $10 million has been awarded to NOACA communities (2007-2018).

Mr. Blayney provided the following update on work related to the SRTS program:

- Four communities are currently developing new SRTS School Travel Plans
- Map reflecting school districts with STPs 5 years or older – updates are needed to maintain ODOT application requirements
- Rocky River, Euclid and Willoughby-Eastlake are in the last year of eligibility
- Schoolpool pilot programs were implemented in 2 schools with expansion expected in 2020

Mr. Blayney stated that the SRTS application round will open on January 6, 2020 and close on March 6, 2020 (tentative). He mentioned that NOACA can provide application support (crash and proximity maps and support letters).

Mr. Blayney announced that ODOT/LTAP will be hosting an informational webinar on December 12, 2019, 2-3 p.m. He noted that communities interested in SRTS assistance can register at [https://register.gotowebinar.com/register/594956447243427610](https://register.gotowebinar.com/register/594956447243427610). He said staff will continue to update and engage the Council on SRTS planning initiatives.

**Old Business**
No old business was discussed at this meeting.

**New Business**
Ms. Mersmann asked Loh (public comments speaker) if her current injury was caused by a scooter. Loh said no, but noted that riding a scooter on the sidewalk could be more dangerous to pedestrians who are unable to get out of the way quickly.
Ms. Mersmann offered to speak with Loh later to address her concerns about scooter safety. Ms. Mersmann mentioned that an update to Cuyahoga County’s bicycle laws was made in June to include scooters.

Mr. Ziemnik encouraged BPAC members to visit ODOT’s website and take the Access Ohio 2045 Plan survey.

**Adjournment**
The next BPAC meeting will be held at the NOACA offices on February 21, 2019 at 10:30 a.m. There being no further business, the meeting was adjourned at 11:20 a.m.
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Thomas Jordan, Alternate | A | | | A |
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Alex Harnocz, Alternate | | A | A | | |
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Lake County Engineer Representative | X | X | X | | |

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Agenda Item
No. 2

PUBLIC INVOLVEMENT
CHAIR’S/EXECUTIVE DIRECTOR’S REPORT
ACTION ITEMS
PRESENTATIONS/DISCUSSION ITEMS
NOACA Bicycle and Pedestrian Advisory Council
Kathleen Sarli, Director of Planning
February 14, 2020
Transportation for Livable Communities Initiative (TLCI) Update

No action is requested at this time. This item is included for information and discussion only.

BACKGROUND
NOACA’s Transportation for Livable Communities Initiative (TLCI) Program provides assistance to communities for integrated transportation and land use planning and projects that strengthen community livability. TLCI advances the goals of NOACA’s Regional Strategic Plan by:

- Developing transportation projects that provide more travel options
- Promoting reinvestment in underutilized or vacant/abandoned properties
- Supporting economic development
- Ensuring that the benefits of growth and change are available to all members of a community
- Enhancing regional cohesion
- Providing people with safe and reliable transportation choices

The TLCI Program has two components: The TLCI Planning Studies Program and the TLCI Implementation Program. The TLCI Planning Studies Program assists communities to develop transportation planning studies that facilitate and promote sustainable development, multimodal transportation, and complete and green streets. The TLCI Implementation Program provides funding assistance for communities to implement priority projects identified in TLCI or TLCI-like community developed plans.

An application round was opened for both planning studies and implementation projects on August 29, 2019. On October 11, 2019, NOACA received 23 requests for funding: 7 planning study requests totaling about $1.1 million in funding and 16 implementation project requests totaling about $4.8 million in funding. All requests are being evaluated based on the criteria established in the TLCI Policy. Recommendations which were presented and approved at the January Planning and Programming Committee are attached.

FINANCIAL IMPACT
This recommendations include $2,020,500 ($2M annual allocation and $20,500 in carryover) in available funding for the 2020 TLCI program to be awarded to the recommended projects. The TLCI program is funded by an annual set aside from NOACA’s Surface Transportation Block Grant (STBG) program funds during the development of NOACA’s annual Overall Work Program and biennial TIP. The annual TLCI budget is $2,000,000. Up to $500,000 has historically been available for planning studies, and the remaining $1,500,000 for implementation projects. In order to meet the scope needs of the three regionally focused planning studies recommended this round, NOACA is seeking an exception to approved TLCI annual budget
to allow for $750,000 in TLCI funds for those planning studies, with the remaining $1,270,000 allocated to implementation projects. The overall budget in not impacted.

CONCLUSION/NEXT STEPS

Pending Board approval, NOACA staff will work with project sponsors to implement the projects.

KS/jt/8489c

Attachment 1 – NOACA SFY2020 TLCI Planning Study Recommendations

Attachment 2 – NOACA SFY2020 TLCI Implementation Project Recommendations
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<td>Broadview Heights</td>
<td>Broadview Heights Citywide Bicycle and Multi-use Path Master Plan</td>
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<td>Cuyahoga County Department of Public Works</td>
<td>Cuyahoga County Lakefront Transportation Connection Study</td>
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<td>Lake County General Health District</td>
<td>Chagrin River Corridor &amp; Lakefront Trail Connection Plan</td>
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<td>Project Sponsor</td>
<td>Project Name</td>
<td>Total Project Cost</td>
<td>NOACA Funding Requested</td>
<td>NOACA Funding Recommendation</td>
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<td>French Creek Greenway - Phase 1</td>
<td>$1,118,410</td>
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<td>North Royalton</td>
<td>Pathway on State Road from City Hall to Akins Road</td>
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<td>$100,000</td>
<td>$100,000</td>
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<td>$3,753,294</td>
<td>$1,965,894</td>
<td>$1,270,500</td>
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**Recommended Projects**

**Projects Not Recommended at This Time**

| 8  | Broadview Heights        | Avery Road Multi-Purpose Trail                                              | $1,332,750         | $163,534                |                             |
| 9  | Cleveland                | Union Avenue Road Diet-Broadway to Kinsman                                  | $6,500,000         | $400,000                |                             |
| 10 | Cleveland Metroparks     | Richmond Road All Purpose Trail Connector                                   | $367,800           | $367,800                |                             |
| 11 | North Royalton           | Pathway on State Road from Akins Road to Valley Parkway                     | $209,745           | $184,745                |                             |
| 12 | Olmsted Township         | Stearns Road Sidewalk and Intersection Improvement Project                  | $800,000           | $700,000                |                             |
| 13 | Parma                    | Broadview + Ridgewood Road Gateway Project                                  | $279,793           | $198,629                |                             |
| 14 | Parma Heights            | Parma Heights Pearl Road TLCI Implementation Phase 4                         | $301,076           | $301,076                |                             |
| 15 | Shaker Heights           | Warrensville/South Woodland Intersection Pedestrian Improvements            | $235,000           | $155,000                |                             |
| 16 | Wadsworth                | Downtown Wadsworth Infrastructure Project, a Streetscape Unmatched          | $7,264,000         | $400,000                |                             |
|    | TOTAL                    |                                                                               | $17,290,164        | $2,870,784              |                             |
MEMORANDUM

TO: NOACA Bicycle and Pedestrian Advisory Council
FROM: Kathleen Sarli, Director of Planning
DATE: February 14, 2020
RE: County Bike Maps Update

ACTION REQUESTED
No action is requested at this time. This item is included for information only.

BACKGROUND
NOACA develops bike maps for all five counties within the NOACA region in collaboration with county and local governments, metroparks systems, members of the general public, bicycle advocacy groups and non-profit organizations. The purpose of our bike map program is to encourage the general public to try biking for transportation, as well as to provide important information for current cyclists looking to explore our region.

NOACA is currently leading the effort to update the Bike Map for Geauga County. Efforts began with identifying stakeholders that have knowledge of existing and planned bike facilities including bike lanes, bike routes (marked with “sharrow” or other pavement marking and/or signs), and bike trails or multiuse paths. This has been followed by public meetings to engage with residents and cyclists, developing a map that balances the desire for a common format in all county maps while addressing the individual needs of the county and those who live and ride there.

FINANCIAL IMPACT
There is no financial impact.

CONCLUSION/NEXT STEPS
NOACA will print the updated map when complete, along with reprints of the other four county bike maps.

KS/as/8490c
MEMORANDUM

TO: NOACA Bicycle and Pedestrian Advisory Council
FROM: Kathleen Sarli, Director of Planning
DATE: February 14, 2020
RE: Street Supplies Program Update

ACTION REQUESTED
No action is requested at this time. This item is included for information only.

BACKGROUND
The Street Supplies Program is a library of materials that communities in Northeast Ohio can borrow to demonstrate proposed improvements before they are permanently installed. Some of the temporary items available are paint, flexible delineators, tape, traffic cones, signs, a parklet, planter boxes, and benches. These items can be used to build “pop-up” configurations such as bike lanes, curb extensions, chicanes, road diets, and pedestrian refuge islands to increase safety and encourage multimodal transportation. With the ability to test ideas in real life before making a significant public investment, Street Supplies is a powerful way of evaluating project proposals and increasing understanding through experience.

The presentation will inform the Council, provide a brief reminder of the program’s purpose and provide information on how to contact NOACA to begin a project.

FINANCIAL IMPACT
There is no financial impact.

CONCLUSION/NEXT STEPS

KS/ks/8491c
TO: NOACA Safety and Operations Council
FROM: Kathleen Sarli, Director of Planning
DATE: February 14, 2020
RE: 2018 NOACA Safety Priority Lists

ACTION REQUESTED
No action is requested at this time. This item is for information and presentation only.

BACKGROUND/JUSTIFICATION
One of the important elements of each year’s Regional Safety Program is the identification of regional safety priority lists. NOACA safety priority locations were developed by evaluating historical crash performance at intersections and along roadway corridors. The safety priority lists consider the total number of all crashes and the combined number of just fatalities and serious injuries (FSI’s) that have occurred at intersections or along one-mile defined-length corridors that make up the region’s non-freeway road network.

Emphasis is placed on prioritizing safety at locations that experience fatalities and serious injuries, in order to align NOACA’s priorities with the safety performance measures established under the current federal transportation funding bill (the FAST Act), which requires states to measure progress in reducing the numbers of fatalities and serious injuries.

Priority lists were developed in five specific areas on review of crashes occurring during the five-year period from 2014 to 2018:

1. Intersection FSI (based on a minimum of 4 or more FSI crashes)
2. Intersection Frequency (based on all intersection-related crashes)
3. Corridor FSI (based on a minimum of 5 or more FSI crashes over a one-mile defined length)
4. Corridor Frequency (based on all non-intersection related crashes over a one-mile defined length)
5. Pedestrian and Bicycle Corridors (based on a minimum of 4 or more FSI crashes over a one-mile defined length) (Still under review.)

The locations identified on these safety priority lists can be viewed in a map-based format from the GIS Portal on NOACA’s website and by selecting the “Safety” layer. The full list will be made available in PDF format on NOACA’s website.
FINANCIAL IMPACT
There is no financial impact.

CONCLUSION/NEXT STEPS
Staff will continue to prepare regional safety priority lists on an annual basis to identify intersections and road segments that exhibit a high need for improvement due to the frequency and severity of crashes within the NOACA region.

KS/bmb/8492c
NORTHEAST OHIO AREAWIDE COORDINATING AGENCY

MEMORANDUM

TO: NOACA Safety and Operations Council
FROM: Kathleen Sarli, Director of Planning
DATE: February 14, 2020
RE: Safe Routes To School Program Update

ACTION REQUESTED
No action is requested at this time. This item is for information and presentation only.

BACKGROUND/JUSTIFICATION
The Safe Routes to School (SRTS) Plan is designed to achieve the NOACA SAVE Plan Pedestrian, Bicycle and Intersection Emphasis Area goals. This program elevates NOACA programs and initiatives that support goals in safety, active transportation and air quality, encourages partnerships with state and regional organizations also working to improve transportation safety, and strives to attract state and federal funding to our region to improve safety and multimodal access.

A school travel plan (STP) is a local planning document outlining infrastructure and non infrastructure actions to improve safety for students traveling to and from school through active transportation, such as walking or biking. An STP is a valuable resource to guide local community investment, pursue state, regional and national funding, identify actions through public input and stakeholder engagement, and develop community partnerships to achieve goals.

NOACA assisted four school districts with the developing STPs in 2019, increasing the number of communities with STPs in our region to 32 school districts. However, 19 of these STPs are older than 2014, and are not eligible to apply for ODOT SRTS Funding until their plan is updated, or they have a “STP-like” plan that includes schools as destinations. Updating and resubmitting STPs to ODOT for approval will enable local agencies to apply for funding administered through ODOT to implement recommendations benefitting schools in grades K-8. Communities can apply for STP Development Assistance in the 2020 ODOT SRTS Application funding round now open through March 6, 2020. A letter of support from NOACA is required.

Attached is a map indicating school districts that have plans approved in 2015 or older, which will need to be updated to meet 2021 funding application requirements.

The NOACA Safe Routes to School Assistance program also supports air quality goals through the promotion and implementation of Schoolpool, a program within the Gohio Commute platform. Schoolpool is a free, secure service that connects families who want to share the school commute. NOACA has implemented Schoolpool pilot programs in two schools in Lorain County, with the expansion of the program to more schools expected in 2020. Safety and Operations Council members are encourage to share this information with schools that may benefit. Contact Kate Moening at kmoening@mpo.noaca.org for more information.
FINANCIAL IMPACT
There is no financial impact.

CONCLUSION/NEXT STEPS
Safety and Operations Council members are asked to share with communities that they can apply for STP Development Assistance in the 2020 ODOT SRTS Application funding round now open through March 6, 2020. Contact Kate Moening at kmoening@noaca.org to request the required letter of support from NOACA.

Safety and Operations Council members are encouraged to share Schoolpool information with schools that may benefit. The Council will continue to be updated.

KS/km/8493c
MEMORANDUM

TO: NOACA Safety and Operations Council

FROM: Kathleen Sarli, Director of Planning

DATE: February 14, 2020

RE: Safety Messaging Calendar and Upcoming Events

ACTION REQUESTED
No action is requested at this time. This item is for information and presentation only.

BACKGROUND/JUSTIFICATION

The Ohio Department of Transportation announced Safety funding expansion to 100% fully funded applications, and dedicate an additional $10 million dollars to the Pedestrian Safety Improvement Program.

A NOACA Safety Webinar Series will be launch in March, 2020. Potential topics include the SAVE Plan, distracted driving, walk and bike to school day support, teen/young driver safety, older adult driving safety, and State of Safety reports and priority lists. Registration and date information will be coming soon.

The 2020 Ohio Township Safety Signage Grant is now accepting applications from eligible townships through Friday, June 5, 2020. This grant program provides up to $50,000 per township in safety sign materials (signs, posts and hardware) for townships that meet specific requirements. A list of eligible townships can be found [here](#). All Townships who plan to submit an application during this funding cycle must complete the three eLearning modules. The modules take two hours to complete and there is no cost to complete them. If you have any questions concerning the Township Safety Signage Grant program, please contact Debbie Cox at 614-387-7359 or Debbie.cox@dot.ohio.gov.

The Ohio Traffic Safety Office (OTSO) and ODOT work together to develop a rolling calendar of safety campaign messaging to raise public awareness on specific emphasis areas and initiatives promoted by the National Highway Traffic Safety Administration (NHTSA). Typically these campaigns involve messaging pushed out via social media and press releases, supported with messaging by ODOT on freeway message boards, and often coupled with increased enforcement.

NOACA encourages local public safety partners to be aware of broad safety campaign messaging and to use campaign materials provided by [Traffic Safety Marketing](#) and ODOT to educate and encourage road users in their jurisdictions to obey traffic laws and practice safer behaviors.
Upcoming events prior to next Safety and Operations Council meetings are as follows:

- March 17, 2020 (St. Patrick’s Day) – Impaired Driving
- April 1-30, 2020 - National Distracted Driving Awareness Month
  - April 6-13, 2020 – “U Drive, U Text, U Pay” – Distracted Driving Campaign
- April 1, 2020 (National Walking Day) – Pedestrian Safety
- May 1-31, 2020 - National Bicycle Safety Month
  - May 6, 2020 (Bike to School Day) – Bicycle Safety
- May 1-31, 2020 – Motorcycle Safety Awareness Month
- May 11-31, 2020 (Click It or Ticket) – Seat Belt Usage

Continuing support of education and outreach programs is necessary to make and continue positive changes in behavior of the traveling public. At the national level, significant reductions have been made in reducing the rate of fatalities for unbelted motorists (reduced from 54% to 48% between 2007 to 2016) and alcohol-impaired driving fatalities (reduced from 32% to 28% between 2007 to 2016); however, both emphasis areas still comprise a large fraction of all crash fatalities. (Source: Terry Shelton, Associate Administrator, National Center for Statistics and Analysis, “2016 Fatal Crash Overview” presented on December 14, 2017.)

**FINANCIAL IMPACT**
There is no financial impact.

**CONCLUSION/NEXT STEPS**
Agencies within the NOACA region are encouraged to assist the Ohio Traffic Safety Office with maximizing impact of statewide message campaigns by cross-promoting these messages at the community level.

KS/bmb/8494c
NORTHEAST OHIO AREAWIDE COORDINATING AGENCY

MEMORANDUM

TO: NOACA Bicycle and Pedestrian Advisory Council

FROM: Kathleen Sarli, Director of Planning

DATE: February 14, 2020

RE: Focus Areas for 2020

ACTION REQUESTED
No action is requested at this time. This item is for information and presentation only.

BACKGROUND/JUSTIFICATION FOR CURRENT ACTION
As the parent Committee to the Bicycle and Pedestrian Advisory Council and Transportation Subcommittee, the Planning and Programming Committee discussed and approved the Transportation Subcommittee focus areas for 2020 at its January meeting. The focus areas are:

<table>
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<th>2020 Focus Areas</th>
<th>Status</th>
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<tr>
<td>SAVE Plan Implementation</td>
<td>New for 2020</td>
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<td>Long Range Transportation Plan</td>
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<tr>
<td>Development</td>
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<td>Bicycle and Pedestrian Plan Update</td>
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<td>Functional classification</td>
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<td>recommendations</td>
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Focus areas for all the Committees and Subcommittees are developed at the beginning of each calendar year. Since the Councils support the work of the Transportation Subcommittee, specific focus areas for the Councils are not designated, but agendas are developed emphasizing the Transportation Subcommittee’s focus areas.

FINANCIAL IMPACT
There is no financial impact for this decision.

CONCLUSION/NEXT STEPS
Meeting agendas and materials will be crafted to accomplish the identified focus areas for the Council.

KS/8495c
OLD BUSINESS
NEW BUSINESS
Agenda Item
No. 8

ADJOURN