

## Summary Model Plan Recommendations for Public Involvement and Public Education (PIPE) Minimum Control Measure

Ohio EPA Requirement	NOACA Model Plan Recommendation	Recommended Measurable Goal/Timeframe	Notes	Linkages/Proposed Regional Support Strategy	Departure from the Status Quo Recommended by the NOACA Model Plan
Section 4.2.1 Implement a public education program to distribute educational materials to the community or conduct equivalent outreach activities about the impacts of storm water discharges on water bodies and the steps that the public can take to reduce pollutants in storm water runoff	<p>Appoint a local Community PIPE Coordinator.</p> <p>Enter into an agreement with adjacent watershed communities when planning, coordinating and implementing a PIPE program.</p> <p>Consider employing a watershed-based service provider to plan, coordinate and implement PIPE program.</p>	<p>By March 10, 2003</p> <p>By June 30, 2003</p> <p>By June 30, 2003</p>		Several Northeast Ohio agencies and watershed organizations are candidates for provision of PIPE services on a multi-jurisdictional basis.	Storm water oriented public education/public involvement programs are a major new initiative for the region that have potential for efficiencies through delivery on a watershed basis.
Section 4.2.2. Comply with State, Tribal and local public notice requirements when implementing a public education/ involvement program	Retain and Submit copies of all public announcements of educational opportunities and/or public involvement.	Throughout implementation – now - 2008			
Report how the public was involved in the development of the NOI and storm water management program	Present NOI and Storm Water Management Program to legislative body (council) in a public meeting.	Prior to March 10, 2003			
Identify target pollutants to be addressed	Review Ohio EPA’s 303(d) list, TMDL reports, stream assessments and the attached “Pollutants of Concern” Table Consult watershed service providers about local needs.	By September 30, 2003, update annually.			Communities must collectively work with watershed service providers
Identify target audiences	Work with local watershed service providers to identify potential sources pollutants of concern and utilize to direct education/ involvement activities.	By September 30, 2003, update annually.			
Identify which BMPs will be used to inform individuals/households	Work with local watershed service provider to identify upstream/ downstream.	By September 30, 2003, update annually.			

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Define who is responsible for overall program management & implementation	Designate local PIPE liaison.	By March 10, 2003			
Describe how the community will be engaged		By September 30, 2003, update annually.			
Describe how the program will be evaluated		By September 30, 2003, update annually.			